

Senior Consultant (Social Research and Strategy)

- CRED Consulting
- Full time position
- Located in Sydney

If you're a social researcher and strategist who cares about real community outcomes, we want to hear from you.

ABOUT US

CRED Consulting is a leading, award-winning social planning consultancy with offices in Sydney, Brisbane and Melbourne.

Through detailed research, innovative engagement and well-developed strategy, we put people at the heart of planning: connecting communities to each other, their places and to the decisions that affect them.

We are looking for an experienced social researcher and strategist to join our team and help deliver work that shapes stronger, more equitable communities. At CRED, you'll work on some of the most interesting social research, strategy and planning projects in the sector, with the opportunity to contribute to meaningful, lasting impact. Our work is regularly recognised through industry awards for its innovation and outcomes.

THE OPPORTUNITY

As a Senior Consultant (Social Research and Strategy) you will lead the delivery of social research, strategy and policy projects across a range of clients and sectors. You will bring analytical rigor, project leadership and a thoughtful approach to translating social and spatial data into engaging strategies and plans.

As a Senior Consultant, you will need to demonstrate expertise, curiosity, and leadership in the following areas:

- Managing and delivering social research and strategy projects, ensuring quality, clarity and strong client relationships.
- Delivery of quantitative and qualitative social research including facilitating focus groups, creating and analysing surveys, and demographic and spatial data analysis.
- Writing engaging and quality reports, plans, strategies, frameworks and presentations.
- Facilitating meetings, focus groups, workshops and other engagement activities.
- Contributing to thought leadership through research, conference papers, and industry insights.

- Staying updated on industry trends, and innovative and creative practices that drive continuous improvements.

WHO WE ARE LOOKING FOR

We're looking for someone who is:

- Passionate about social outcomes and committed to creating stronger, more inclusive communities. Experience or interest in social cohesion, inclusion and wellbeing, and community resilience will be highly regarded.
- Experienced in delivering social research and strategy for government (local to Federal), with at least 5 years in the industry.
- A skilled project manager with the ability to oversee multiple projects, timelines, and budgets while engaging clients and stakeholders.
- A strong communicator who can engage with diverse audiences.
- Willing to travel to different communities, cities, and regions as needed.
- Committed to diversity and inclusion, fostering a respectful workplace and values-driven team culture

WHY JOIN CRED?

- Work on projects that deliver positive social impact for communities across Australia.
- Be part of an award-winning, values-driven company with a supportive and collaborative team.
- Our work is regularly recognised through industry awards for its innovation and outcomes and we share thought leadership with the industry through our popular CREducation program which provides profiling opportunities for staff.
- Enjoy flexible work arrangements, including hybrid work options.
- Access 10 weeks of paid parental leave. Access cultural leave.
- Receive a professional industry membership of your choice.
- Benefit from an annual training and professional development budget.
- Receive a mobile phone allowance and participate in team-building days.

HOW TO APPLY

Please send us your CV and a cover letter responding to the following questions. Please note, applications without a cover letter will not be considered.

- What interests you about the Senior Consultant (Social Research and Strategy) role at CRED Consulting?
- What do you think are the elements of a great Social Strategy?
- Share one piece of Social Strategy work you're proud of – what were the objectives, methods and outcome?
- Tell us about your strengths in mixed-method social research (qualitative and quantitative)?
- What is your approach to client and customer service?

You can submit your responses in writing, in a presentation format, as a strategy, as a video, or in any other format that best represents you and your skills. Submit your application to Lucy Evans, lucy@credconsulting.com.au

ELIGIBILITY

- We welcome applications from people of all backgrounds and are committed to equal opportunity and diversity.
- Our preference is for a Sydney-based candidate. However, we will consider candidates from either Brisbane and Melbourne.
- Applicants must have the right to work in Australia (Australian or New Zealand work visa required)
- A valid Australian driver's licence (or willingness to obtain one) is required